

METAMORPHOSIS™  
Women's Conference



~2010~  
SPONSORS PACKAGE  
Vendors & Exhibitors

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# METAMORPHOSIS™

Women's Conference



*Dear Potential Sponsor,*

I am extremely excited about the opportunity for the expansion and impact of the Metamorphosis Women's Conference. As a 501c3 non-profit organization, we are committed to operating with highest standards and excellence. Since our inception in 2001, Metamorphosis has become the premier women's conference for empowerment and spiritual development in Texas. We believe that faith based teachings combined with practical application, empower people for lasting change.

The overwhelming success from the past years of our annual conference has proven our strong record of meeting the needs of women. Since 2005, Metamorphosis has sold out with over 3000 women in attendance. In 2008, Metamorphosis was, hosted at the George R. Brown Convention Center and had a record attendance of over 6,000 women!

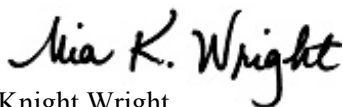
Metamorphosis attracts a diverse group of women who are generally employed, educated and informed consumers. They are women who support organizations and causes that they endorse. From this annual gathering, the result has been an empowered group who become better wives, mothers, employees, and citizens. Some women have been encouraged to complete higher education degrees, and others have started new businesses. Most have, in some way, improved their standard of living.

With our current database, we are able to reach over 10,000 women with messages of impact and change. Our current plans include the 2010 Conference (expected attendance of 3,000):

- ★ *Bi-Annual Empowerment Sessions*
- ★ *Monthly Newsletters*
- ★ *A Referral Network*
- ★ *Mentoring Program*
- ★ *Support Teleconferences*
- ★ *Teen Girls Program*

We are looking for Sponsors who have like interest and desire to partner with us. We welcome the chance to further discuss these opportunities!

Highest Regards,



Mia Knight Wright  
Executive Director

# About Metamorphosis

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Founded in 2000, The Metamorphosis Conference is a women's event featuring nationally recognized dynamic speakers, designed to encourage, and uplift women. The Empowerment sessions are intended to equip women with the resources necessary to implement change.

The purpose of The Metamorphosis Conference is to restore and rejuvenate the spirit, renew the mind, redefine beauty, rebuild confidence and self-esteem, and to rejoice with other women.

## Who Attends Metamorphosis?

Since 2001, over 15,000 women have attended a Metamorphosis event. The average conference attendance is 3,500 annually.

- Female audience
- Age range 16 - 65 (Average age – 35)
- Employed or transitioning employment
- Diverse ethnicity

## Metamorphosis 2010 Dates and Speakers

**March 10-12, 2010**

Speakers: Mia K. Wright, Dr. Cindy Trimm, Sheryl Brady, Carla Harris, others to be announced.

## Metamorphosis 2010 Conference Location

The Fountain of Praise 13950 Hillcroft Ave. Houston, TX 77085 (Capacity: 3,000 seats)

## Metamorphosis 2010 Conference Events

- Three inspirational services – Wednesday evening, Thursday evening & Friday evening
- Three Empowerment Workshops Friday afternoon
- Meta 2 Girls program (ages 12 – 18) focusing on Leadership, and Self Esteem
- Community Service Project –women in transitional housing, victims of domestic abuse

## Pre & Post Conference Events

- Compassion Project for women in transitional housing
- Empowerment Sessions
- e-Newsletter
- META365 Conference and Video Calls
- Compassion/Mission Trips

## Conference Web Site

[www.mymetamorphosis.org](http://www.mymetamorphosis.org)



# METAMORPHOSIS™ PARTNERSHIPS

SPONSORS  
EXHIBITORS & VENDORS  
APPLICATION FORMS

# Metamorphosis Sponsorship Opportunities

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- **CONFERENCE PREMIER UNDERWRITER - \$20,000**

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*Provide books of Empowerment Speaker to 1,000 participants*

**BENEFITS:**

- \* 10 Guest Passes for Conference
- \* Reserved seating during conference events
- \* Access to Reserved Parking during Keynote Events
- \* Link from Conference Website to Sponsor site
- \* Verbal mention during conference each night
- \* Visual Slide displayed before conference and during conference
- \* Banner in e-Newsletter distributed to 16,000+ email contacts with links to sponsor website
- \* Premier booth location in Meta Marketplace (Vendors/Exhibitors)

- **CONFERENCE UNDERWRITERS**

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**Platinum Level Underwriter - \$10,000**

**BENEFITS:**

- \* 6 Guest Passes for Conference
- \* *In addition to all listed below*

**Gold Level Underwriter - \$7,500**

**BENEFITS:**

- \* 4 Guest Passes for Conference
- \* *In addition to all listed below*

**Silver Level Underwriter - \$5,000**

**BENEFITS:**

- \* 2 Guest Passes for Conference
- \* Reserved seating during conference events
- \* Access to Reserved Parking during Keynote Events
- \* Visual Slide displayed before conference and during conference
- \* Mention in e-newsletter distributed to 16,000+ email contacts with links to sponsor website
- \* Booth in Meta Marketplace (Vendors/Exhibitors)

**Areas to be underwritten:**

- |  |                                     |
|--|-------------------------------------|
| * <i>Media Promotions</i>                                      | * <i>Meta Marketplace</i>           |
| * <i>Satellite/Internet transmissions</i>                      | * <i>Green Room Sponsor</i>         |
| * <i>Registration Computer Kiosks</i>                          | * <i>Admittance badges/lanyards</i> |
| * <i>VIP Reception with keynote speaker and invited guests</i> |                                     |

# Exhibitor & Vendor Opportunities

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*The Meta Marketplace* is a great opportunity for you to market, exhibit, and showcase your products and services to Metamorphosis attendees. Our exhibitors and vendors will have several opportunities to connect with attendees:

## Meta Marketplace Hours:

- Wednesday 2 pm –10 pm Keynote Session begins at 7 pm  
& Thursday
- Friday 12 pm-10 pm Afternoon Keynote Session begins at 2 pm  
Evening Keynote Session begins at 7 pm

## Location of the Meta Marketplace:

Keynote sessions will occur at The Fountain of Praise. The Meta Marketplace will offer direct access to the attendees, as it will be stationed through out the lobby.

## Exhibitor and Vendor Booth Prices:

**4'x 6' Table Space \$250\***

*Includes:*

- 6 foot display table (covered and skirted)
- 2 chairs

**\*The price covers the cost of the booth only. Electricity and other equipment needs must be arranged for and paid in advance. Additional charge of \$50 applies. \*\*We are unable to supply telephone lines.**

# Contact Information

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## **Mia Knight Wright**

*Metamorphosis Executive Director*

13535 S. Post Oak Rd.

Houston, TX 77045

[mia@mymetamorphosis.org](mailto:mia@mymetamorphosis.org)

713-358-2758 direct line

713-358-2759 direct fax

## Exhibitors & Vendors Contact:

### **Laverne Porter**

*Metamorphosis Assistant Director - Exhibitors*

[laverne@mymetamorphosis.org](mailto:laverne@mymetamorphosis.org)

281-610-2854 direct line

# Exhibitor & Vendor Standards & Regulations

1. **Disclosure:** The exhibitor must disclose the products and or services exhibiting during the Metamorphosis Conference, Inc.
2. Each exhibit space will be provided with a table (4' x 6') and two chairs.
3. Exhibit space will be pre-assigned in the exhibit area on Wednesday, March 10, 2010. Exhibitors will have access as early as 3:00 PM for set up.
4. It is understood that the exhibit space must be set up by 5 pm on Thursday March 11, 2010, and manned. Exhibits must be left in place until 10 p.m. on Friday, March 12, 2010 with removal and breakdown beginning at the same time.
5. If there is a need for electric service, please indicate on the attached application form (110 volts only). There is an additional cost of \$50 for electricity. Requests must be made with reservation.
6. No telephone lines will be provided through the The Fountain of Praise, nor Metamorphosis Conference, Inc.
7. Security will be provided during the conference. Extra security to monitor each Exhibit space will not be provided and The Metamorphosis Conference, Inc. will not be held responsible for items in the exhibit spaces. It will be your responsibility to ensure expensive items are not left unsupervised.
8. Exhibitors using sound equipment are to make sure the sound does not disturb neighboring exhibitors, nor conference workshops. It should be confined to the limits of the booth. This courtesy must be observed.
9. Displays should be no higher than 8 ft. in the back and 4 ft. on the sides. It is good to observe this courtesy to your neighbors so as not to obstruct their view. You are responsible to keep your exhibit space clean.
10. Metamorphosis Conference, Inc. maintains the right to restrict any exhibitor from selling/advertising products that are deemed inappropriate for our conference attendees.
11. We reserve the right to monitor exhibitor/vendor products on site.
12. We reserve the right to request modifications of product exhibitions and/or sales.
13. **The exhibitor agrees not to compete with the conference in selling items that are exclusive to Metamorphosis Conference, Inc. The exhibitor will abide by Federal Trade Mark Laws and recognize the TM on the name Metamorphosis in conjunction with the use of the butterfly.**
14. **Indemnity:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of theft, injury or damage to exhibitor's equipment, and other property brought into the event of The Metamorphosis Conference, Inc. and shall indemnify and hold harmless *Metamorphosis Conference, Inc.* event agents, servants and employees from any and all losses, damages and claims.
15. Conference sponsors and exhibitors are bound by ordinances and regulation contained in the City of Houston Fire Prevention Code. **Nothing must be taped, nailed, tacked, stapled, or otherwise fastened by any means to the building walls, etc.** No helium balloons are permitted in the Exhibitor's Area. All display materials must be of flameproof material or treated with flameproof solution. Aisle and exit ways shall be kept clear of obstruction. Any flammable liquids, gases, or other materials are prohibited.

# 2010 SPONSOR, VENDOR & EXIBITOR AGREEMENT

March 10-12, 2010 @ The Fountain of Praise 13950 Hillcroft Ave. Houston, TX 77085

COMPANY:	_____		
ADDRESS:	_____	CITY/ST/ZIP:	_____
CONTACT:	_____		
ADDRESS:	_____	CITY/ST/ZIP:	_____
PHONE:	_____	FAX:	_____
	EMAIL:	_____	
WEB SITE ADDRESS:	_____		
<b>Name to be published on all materials:</b>			

## SPONSOR LEVELS

- Premier Underwriter - \$ 20,000
- Platinum Level - \$ 10,000
- Gold Level - \$ 7,500
- Silver Level - \$ 5,000
- Conference Partner - In-kind donations of valued at \$1,000.00 or greater.
- Sponsor a minimum of 10 women to attend Metamorphosis (\$350.00 or \$500 VIP)

**TOTAL AMOUNT DUE: \$**

## VENDOR & EXHIBITOR REGISTRATION:

Qty:	Booth Size:	Cost:	Total:
	4' X 6'	\$250	\$
<input type="checkbox"/> Electricity is available at an additional cost (check here to add \$ 50.00)			Total: \$

## FORM OF PAYMENT:

- Check Enclosed *(Make payable to Metamorphosis Conference, Inc.)*
  - I authorize Metamorphosis to charge \$ \_\_\_\_\_ to my credit card:
    - Visa
    - MasterCard
    - American Express
- Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Name on Card: \_\_\_\_\_ Billing Zip: \_\_\_\_\_  
Signature: \_\_\_\_\_

**\*Non-refundable deposit of 50% must accompany the agreement by Feb. 12, 2010.**

**Final payment due February 26, 2010**

## PLEASE SIGN BELOW:

We, the below signed company, agree to Conference Underwriter, Sponsor, Partner, Contributor, Vendor or Exhibitor for the 2010 Metamorphosis Conference scheduled for March 10-12, 2010 in Houston, TX.

COMPANY: \_\_\_\_\_  
AUTHORIZED BY: \_\_\_\_\_ DATE: \_\_\_\_\_

### Please Direct Any Inquiries to:

Laverne Porter  
Office: 281-610-2854  
Fax: 713-358-2759

### Send Application and Payment to:

Metamorphosis  
Attn: Sponsors/Vendors  
13535 S. Post Oak Rd.  
Houston, TX 77045  
Fax: 713-358-2759